

SERVING TARGET POPULATIONS

Visitors to the Workforce System Strategies (WSS) Resource Library can sort resources by activities, programs, target populations, geographic locations, industry sectors, methodologies, and content types. As workforce professionals, policy makers, and employers increasingly try to understand how to improve hiring for specific populations, the **target population tag** can help to quickly and easily identify evidence-based practices, interventions, and models related to populations of interest.



Which groups are included?

The WSS Resource Library contains over 30 specific target population tags, and practitioners and policy makers are almost certain to find something on their population of interest. Represented population groups include the following, among others:

- People with disabilities
- Entrepreneurs and self-employed
- Female
- Homeless
- Immigrants and refugees
- Indians and Native Americans
- Justice-involved individuals
- Low-income adults
- Adults with limited skills and education
- Migrant seasonal farm workers
- Racial and ethnic minorities
- Older workers
- Public assistance recipients
- Veterans and spouses
- Youth in foster care
- Out-of-school and drop-out youth
- Pregnant and parenting youth

What kind of resources are available?

 **EVALUATIONS** of policies and programs that seek to improve employment outcomes for a specific group.

Example: [Reengaging New York City's Disconnected Youth Through Work](#) presents implementation findings and one-year impacts from a random assignment evaluation of a program to improve the employment and educational outcomes of youth who are not in school or work through a paid internship and supportive services.

 **STATISTICS** describing the characteristics and labor force participation of a population.

Example: [The National Snapshot of Adults with Intellectual Disabilities in the Labor Force](#) documents the employment situation of this group of adults in the United States.

 **IMPLEMENTATION FINDINGS** from programs targeting specific populations.

Example: [Staffing Jail-Based American Job Centers Issue Brief—Early Lessons from LEAP](#). This brief explores lessons from the planning phase of LEAP grants, which aim to improve the employment prospects of justice-involved individuals.

 **HOW-TO GUIDES AND TOOLKITS** for employers and programs seeking to reach specific groups.

Example: [Resources for Connecting TANF Recipients and Other Low-Income Families to Good Jobs](#) provides links to research reports, assessments, data sets and other resources.

How do I find resources on specific target populations?

From the WSS Resource Library (<https://strategies.workforcegps.org/resources>), select Target Populations. Click on any of the population groups to view the full list of resources pertaining to that group.